



**SACRAMENTO**

**September 26 and 27**

# **WORLD MUSIC & DANCE FESTIVAL**

## **Global Village Vendor Booths**

### **About the Festival**

As documented in *TIME* magazine, Sacramento is the most culturally diverse city in the nation. This diversity is a tremendous resource, yet challenges us to appreciate and embrace these cultural differences. To celebrate this diversity, the Sacramento World Music & Dance Festival (SWMDF) will highlight the performing arts of the world's cultures through a full weekend of activities and performances.

### **About Global Village**

Organizers believe that for the event to be successful, the festival should further an appreciation and understanding of the range of experiences and perceptions held by the full spectrum of all members of our society. To this end, the purpose of the festival's Global Village is to inspire, deepen and promote understanding of culturally distinct groups in Northern California through interactive games, activities and educational displays.

The Global Village area of the festival will be situated along Front and I streets in historic Old Sacramento, adjacent to the '1849 Scene' grassy area and will highlight the customs, heritage and traditional crafts of Sacramento's many diverse ethnic groups. The area's size and specific location allows for non-profit groups, cultural organizations, artisans and craftspeople; all types of booth will be placed alongside each other to offer festival patrons an international 'market' experience.

### **Global Village | How can I participate?**

SWMDF invites all interested cultural organizations, student groups, artisans, educators and/or international representatives to join in the celebration of diversity! This unique opportunity is available to both for-profit and non-profit organizations/groups/vendors.



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## **Vendor Booth Application**

**September 27, 2009 ~ Old Sacramento, CA**

I would like to reserve booth(s) for the Festival. I understand that the operators of the Festival will assign booth locations and enforce all of the rules & regulations issued by the Old Sacramento Association and the Festival operators.

### **Prices:**

Service/Sales/Crafts Booths: 1 booth - \$ 250 2 booths - \$400 3 booths - \$ 500

Booths will be provided with the following:

- 1 - 10' x 10' booth space
- 1 - canopy cover
- 1 - 8' table
- 2 - chairs
- 1 - booth sign

- Operating hours will be from 10:00am to 5:00pm
- Set-up hours will be from 7:00am 9:30am
- Tear down hours will be from 5:00pm to 7:00pm

I would like to reserve \_\_\_\_\_ booth(s)

Company Name: \_\_\_\_\_

*Please write name exactly as it should appear in promotional materials.*

Primary Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Contact Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Office Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Company Web site: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Check enclosed (payable to SWMDF)  Bill Me

Credit Card:  Visa  MasterCard  American Express

Credit Card No. \_\_\_\_\_ Exp. Date: \_\_\_\_\_ V Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Address on card if different from above: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

Please describe the items/services you will be featuring in your booth: \_\_\_\_\_

Please return your application to: SWMDF, P.O. Box 276567, Sacramento, CA 95827-6567